

NEWSLETTER - JUNE 2021



[New Features](#) [Meet the Team](#) [Where in the World is FarmQA?](#)

From the Desk of Paul Bramel, VP of Engineering

The past year has been interesting to say the least, but we're happy to be back in the office, working together to make FarmQA the best digital tool in the market.



I would be remiss if I didn't give a shout out to all of you - our customers. We're excited to share that more than 4 MILLION acres are being managed with FarmQA in more than 20 states and Canadian provinces, representing 7 countries. You can see a graphical representation in this newsletter. It's pretty exciting. Thank you!

In addition, I'm really proud of what the team has accomplished since our last update. We've added a lot of functionality to make a more complete solution for you and to extend the value and services you can provide beyond the growing season. As always, we love to hear from our customers about what features they'd like to see added to the product. Please take a moment and send us your feedback using the link below.

Until next time, here's to a productive #grow2021!
Paul



Tell Us What You Think

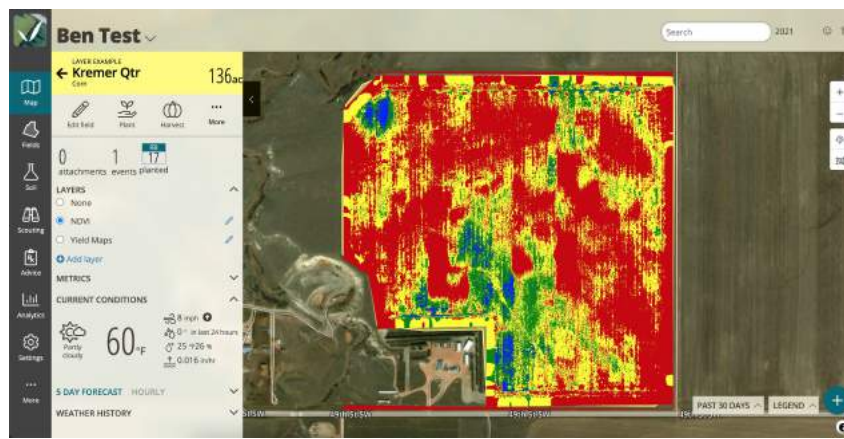
We're always interested in features and functions you'd like to see added to FarmQA products or topics you'd find valuable for our agronomists to blog about. Whatever it is, we'd like to hear from you. Email info@farmqa.com with your input.

New Product Features Available NOW!

Complete information about these enhancements and more, as well as those helpful bug fixes, can be found in our [latest blog post](#).

Map Layers

Map layers are now generally available. Map layers (also referred to previously as "spatial layers") allow you to upload and view imagery such as NDVI, sampling locations, sampling data, slope, and yield information on the web and on mobile. Mobile is particularly exciting because the layer data is available offline as well as online, so even if you have poor connectivity, map layers will be there.



[Learn More](#)

We've also made these enhancements:

- [Planet Integration](#)
With our Planet imagery integration, you can easily get daily satellite updates on all of your important fields. Planet imagery is integrated into our map layer capabilities and is available offline as well as online for mobile and the web.
- [Township and Section Display](#)
For those in the United States (but not the original 13 states or Texas), we have added the ability to see township and section lines and labels. You can use this as a handy reference or as a way to name your fields. (For you trivia enthusiasts, [here's an explanation](#) of where and why townships exist.
- [Numerous Enhancements to Recommendations including:](#)
 - Multiple labels for a defined product
 - Cross-recommendations product lists
 - Specify part of the field in a recommendation
 - Link scouting reports and recommendations
- [And there's even more!](#)

Be sure to [check our blog](#) for the complete list of features and bug fixes.

[READ THE BLOG FOR DETAILS](#)



Meet Operations and Web Development Intern, Zach Ennis

Zach Ennis has joined the FarmQA team and we're excited to have him! Zach is a senior at Minnesota State University Moorhead, majoring in Information Technology. He is originally from [Berthold, ND](#) and a proud graduate of [Minot, ND](#) (mascot: Magicians). Zach is working his magic on a number of projects for FarmQA this summer.

What's a typical work day look like for you? A typical day at FarmQA starts off with the standup meeting every morning and the rest of the day is filled with either a combination of projects and bug fixes or me digging into various different learning endeavors with the different software that FarmQA uses.

What do you like about working at FarmQA?

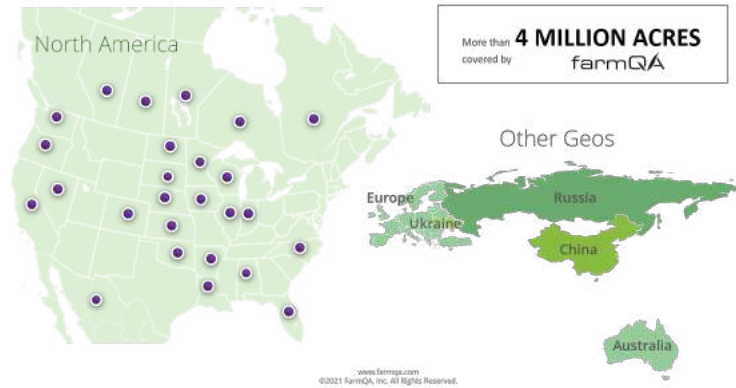
I like the small team size. It makes things feel more personable and easier to ask questions.

What might people be surprised to know about you? In high school, I competed at the DECA International Career Development Conference - an international competition based around marketing and business.

(Zach admits that he and his partner were defeated by a Canadian prep school team, but he holds no grudges towards our border friends. Win or lose, we are pretty impressed by this feat! Welcome, Zach!)

Where in the World is FarmQA?

Thank you for helping us reach our highest user and acreage counts to date! See all the places FarmQA is helping make a difference for crop consultants, agronomists, and growers.



Reminder: FarmQA Insights Blog

To learn more about how customers are using FarmQA, see recent feature updates, or to get timely tips from Dr. AI, be sure to check our [blog](#). For example, you'll learn about the unique way [Belgrade Co-Op](#) is leveraging the field entrances feature and you can tune in and listen to [Shannon Winny of GroWest Ag Ventures](#) as she discusses how she uses FarmQA and other technologies in her business.

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