

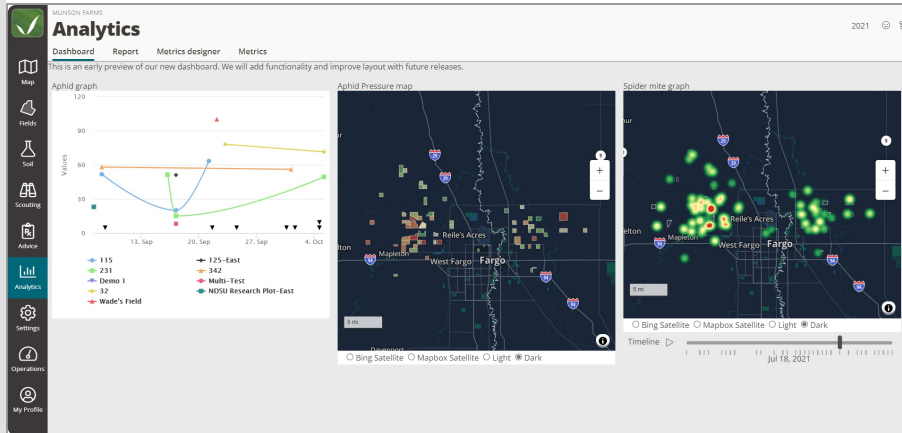
[View in browser](#)

FALL NEWSLETTER - OCTOBER 2021



[New Features](#) [What Lab?](#) [Meet Nick](#) [Webinar Series](#)

Introducing FarmQA Analytics!



The FarmQA engineering team has been hard at work developing our new Analytics tool. FarmQA Analytics will compile and summarize data in your FarmQA account to help you interpret information and identify trends happening in your fields.

You can set up FarmQA Analytics to track metrics that are most important to your operation, whether it be crop heights, disease presence, or weed density. Use your dashboard to have the analytics graphs that are most important to you populate in one convenient location.

Learn more about the functionality of FarmQA Analytics in [our latest blog post](#).

More New Product Features Available NOW!

- [Support for varieties](#)
You can now track where crops and varieties are planted geographically per season.
- [Export Rx to Excel](#)
More ways to share recommendation information or roll up data.
- [Global map layers](#)
View data sets that span multiple fields to view trends across your entire operation.
- [Time-based Map Layers](#)
Easily see problem areas over a season and return to those spots in future visits
- [GeoMarkers](#)
Save specific locations as way points to easily return to them in future field visits.
- [Usage Dashboard](#)
See the total reports and recommendations generated, which fields were checked most frequently, and who submitted the reports for them. The perfect way to capture activities completed for a client.



SOIL SAMPLING POLL

What lab do you use?

We're always looking for ways to add value to FarmQA based on your input. Please take this quick survey to let us know what soil lab you use.



Meet Technical Specialist, Nicholas Birkimer

Nicholas "Nick" Birkimer comes to us from [West Lafayette, IN](#) by way of [NDSU](#) where he is finishing up his master's degree in Soil Science. As a technical specialist, he's the one answering your support questions, providing user documentation and doing a variety of other activities. Here's a little more about Nick:

What do you like about working at FarmQA? I enjoy the variability in what I do. Every day is a little different, and I love the variety of ways that I get to apply my skillset to help agronomist and producers gain access to information and better manage their operations.

What might people be surprised to know about you? I'm an avid outdoorsman and love winter recreation. Winter hikes and overnight camping trips are annual highlights for me!

Nick also has an undergraduate degree in Natural Resources Management with an emphasis in Social Sciences, so maybe his affection for the outdoors isn't such a surprise after all. Welcome Nick!

FREE WEBINAR SERIES

Make the Most of FarmQA

TUESDAYS
With Ben Munson
SENIOR TECHNOLOGY SPECIALIST



Tuesday Webinar Series: Make the Most of FarmQA

Join Senior Technology Specialist Ben Munson every Tuesday at 1 PM CT for an in-depth look at FarmQA functionality. These webinars are perfect whether you're a customer or thinking about becoming one. It might just be the most valuable 30 minutes of your day.

Oct. 12 - Feet on the Ground, Insight Everywhere

A closer look at FarmQA Scouting.

[Sign Up](#)

Oct. 19 - Translate Recommendations into Grower Value

A deep-dive on FarmQA Advice for chemical treatment mixes.

[Sign Up](#)

Oct. 26 - Convert Field Data Layers into Useful Knowledge

Discover how to use advanced spatial layer visualizations to spot and diagnose problems.

[Sign Up](#)

Nov. 2 - How Analytics Can Transform Your Service Offering

See how to make sense of dense scouting data to more easily extract insights.

[Sign Up](#)

See the full webinar lineup and access on demand at farmqa.com/webinars.

FarmQA
1854 NDSU Research Cir N.
Fargo, ND 58102
T: 701-941-2046
E: info@farmqa.com

Follow FarmQA on Social Media:



This email was sent to {{ contact.EMAIL }}
You received this email because you are a valued FarmQA customer or have expressed interest in FarmQA products and we want you to have the latest and greatest information.
[Unsubscribe here](#)

© 2021 FarmQA