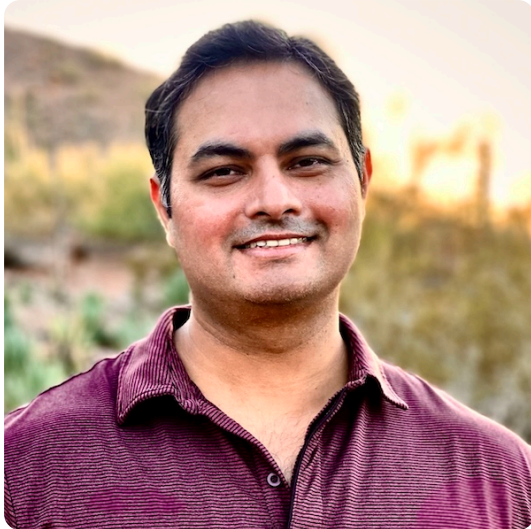




SPRING NEWSLETTER - APRIL 2025

[Meet the Team](#) [What's New?](#) [FarmQA in the Field](#) [What's in a Name?](#)



Hi there!

I'm Venkat Polur, and while I'm still relatively new to the FarmQA team—just a couple months in—I'm excited to pop into your inbox and be part of this incredible journey.

I've joined as FarmQA's VP of Engineering, which means I lead the team that builds, improves and fine-tunes the software you use every day. My job is to make sure FarmQA continues to be fast, reliable, and

packed with the features that help agronomists and crop consultants get real work done in the field—without the headaches.

If we haven't met yet, I've spent my career working at the crossroads of tech and transformation—helping companies (big and small) get more out of their data, streamline their operations, and actually *like* the software they use. Now at FarmQA, I'm thrilled to be working with folks who grow the food we all depend on, building tools that help you work smarter and stay a few steps ahead.

At the end of the day, it's all about impact—making life a little easier for the people who make a big difference. That's what gets me fired up, and that's what we're working on every day at FarmQA.

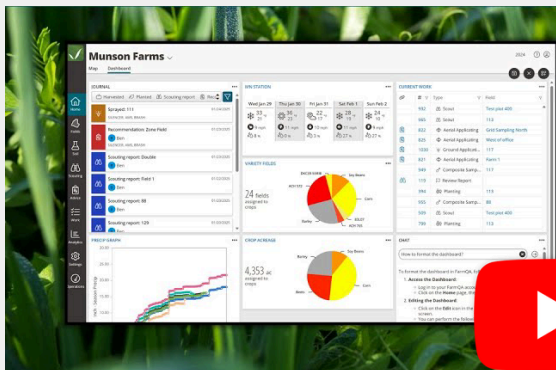

Cheers,
Venkat Polur
VP of Engineering, FarmQA

What's New in FarmQA?

Hit the field with the latest tools and insights from FarmQA. If you missed our recent webinar, now's your chance to catch up! We cover powerful new features like:

- **Dashboard for quick summary of essential information**
- **AI-powered chatbot to assist you**
- **Blend pricing in plans and recommendations**
- **Draw field areas and convert to numerical data**
- ...and more!

[Watch the webinar](#) or [read the blog](#) to see what's new—and how it can help you work smarter this season.

What's New in FarmQA – March 2025

Nick Birkhimer
Technical Specialist

farmQA

REMINDER

Keep Your Apps Up-To-Date

To ensure you're taking advantage of these and all the most current features, be sure to update your scouting and compaction applications to the latest version to ensure compatibility.



On the Horizon: How FarmQA is Powering Agronomy in the Field

In this recent episode of [On the Horizon](#), host (and FarmQA customer) **Levi Hall** sat down with **Sarah Erickson** from the **Williston, ND Agronomy Office** to talk all things FarmQA. From streamlining record-keeping to boosting efficiency for farmers, Sarah shares how FarmQA has become a game-changer in her day-to-day work. Thanks for sharing, Levi & Sarah!

 Tune in for real-world insights from a trusted voice in the field:





What's In A Name?

Ever wonder how FarmQA got its name? The idea and the name was born from a conversation between FarmQA founder, Howard Dahl, and his good friend and founder of [Appareo](#), Barry Batcheller. Get the full story in this blog ["Analyzing the 'QA' in FarmQA"](#) shared by Brian, our director of product and user experience.

[Read Post](#)

Five Years Strong—Thanks to You!

We're proud to be named one of CropLife's *Best Agricultural Apps of 2025—five years running!* This win is yours too, because it's your innovation, your insights, and your results that make FarmQA what it is. Let's go for six.

[Email us](#) and tell us how FarmQA is helping your business thrive.

[Share Your Story](#)



BEST AGRICULTURAL APPS